

**Extracts from:
Jesus Green – Parks for People bid (Stage one)
Submitted August 2011**

Section Two - Your Park

Our Priorities

2a Describe your park, and where it is located.

Jesus Green is an urban open space of 11 hectares just north of Cambridge city centre, within a few minutes walk of the main shopping area and close to visitor attractions and riverside recreation. It takes its name from Jesus College to its south, which began as a Benedictine Nunnery in the twelfth century but was closed in 1496 to become a college of the university. Together with Midsummer Common to its east, the Green once formed part of a water-meadow known as Greencroft, in the ownership of the Corporation of the city; in 1890 the construction of Victoria bridge and avenue divided the meadow in two, since then the characters of the two areas have diverged.

Jesus Green is an important piece of urban open space that provides several significant facilities for citywide residents and for visitors. The river Cam flowing east forms the northern boundary, and Jesus Lock and the lock keeper's Cottage are notable features. Jesus ditch separates the green from Jesus College on the southern side; the Victorian houses of Park Parade overlook it on the west. The river Cam to the north provides moorings for residential and visiting watercraft. On the east, the horse chestnut trees, which frame Victoria Avenue, maintain the link between Jesus Green and Midsummer Common.

The park can be entered from a number of locations, but the main public access points are by footpaths entering at the north-east, northwest, and south-western corners, and a footbridge crossing the river into the park on its northern edge.

The tree lined paths are recognised as a significant feature of the park and help to define its character. Tree planting of London planes and ornamental cherries have in the past been concentrated along the path edges leaving the maximum areas of open space for informal activities and organised events. The plane tree avenue is itself now a significant feature, running from the footbridge at the lock to the Green's south-east corner and further dividing the green into a drier and wetter area.

Buildings and areas of specific activity are all to the north, close to the towpath. Notable are the lock keeper's cottage, the Rouse Ball pavilion just south of it and the open air swimming pool. The pool was constructed in the 1920s as a consequence of the Cambridge Corporation Act of 1922. Other facilities include tennis courts (both hard and grass), a children's play area and (recently) a skateboard ramp.

2b What is the heritage value of the park?

Formal consultation in 2007 and informal conversation reveal that Jesus Green is precious to far more than just the citizens that live close to it, and even to people from outside Cambridge. The formalisation, which has come to the Green over time, has not been to the detriment of its basic informality. Protection of that informality, and of the landscape features such as the trees, ranks high among people's concerns.

The earliest maps of Cambridge show what is now Jesus Green. The site remains relatively unchanged probably as a consequence of periodic flooding. In recognition of its significance, resilience and importance to citizens a hundred years ago, the Green was designated as a recreation ground in 1924.

The lock keepers cottage, lock and footbridge are listed buildings, the lido built in 1927, although not listed, is particularly valuable both historically and recreationally and is the longest outdoor pool in the UK. The outline of air raid shelters is still visible and needs further investigation. By the end of the 1920s the Green had tennis courts, a putting green, bowling green and the Rouse Ball Pavilion for use by football and cricket teams playing at Jesus Green. The pavilion is named after Professor W.W. Rouse Ball, sometime City Councillor and fellow of Trinity College Cambridge, who left the money for its construction.

Modern day Jesus Green still has this importance of a green space, serving in particular the city centre and areas north of the river. Its importance as a green and its contribution to the city's heritage are recognised in that it forms a large part of Conservation Area 1. Jesus Green is seen as part of the historic character and culture of Cambridge, and is valued not only for its beauty and facilities but simply because it provides a large green space in an urban context, and has done so for a long time. It has evolved in an ad hoc manner and has never had a formal plan setting out how it should be laid out.

The Green has a heritage of hosting large public events over time and this practice continues. Civic and other organised events take place, and there is much informal use by students, school children and other citizens.

2c How is your park managed today?

Known problems with the space include:-

- Drainage; a problem at the eastern side of the park, where sports pitches have become unusable through frequent water logging;
- Dereliction of some areas, formerly designated for specific sports but no longer in use in those ways, and not re-integrated into the wider park;

- Run-down buildings that detract from the overall appearance of the site; in particular, structural problems with the Rouse Ball pavilion;
- Poor selection of plants in some locations on Jesus Green which inhibit visual amenity; the problems of avenue trees and succession planning for their ultimate failure;
- Paths that are heavily cambered and thus cause problems for cyclists, and for the mix of cyclists and pedestrians who use them.

The pool has lower audiences than we would wish due to a number of factors; the physical depth of the pool which inhibits access, lack of children / toddler facilities, restricted seasonality of the lido which is currently open from May to September and the poor links between other features on Jesus Green.

Consultation has suggested a need for additional seating, bins and clearer signage.

We also know that dwell times in the park are lower than they should be for a space of this size and diversity. Consultation indicates that this is because of a lack of acceptable toilets, and limited catering, forcing people to go elsewhere.

Consultation has indicated that public expectations are higher than the standards currently being achieved in terms of management and maintenance. We would expect to have to raise our game to meet the requirements of Green Flag status and this would also address public concerns. The development of a ten-year management and maintenance plan during the development phase of this project will address this.

Cambridge City and University will see significant growth over the next 10 years and this needs careful management to ensure that the infrastructure can cope. Jesus Green provides significant recreation facilities, and it is an integral part of the infrastructure of the city.

2d What are the wider values of your park, and who are these important to?

The Green meets several needs;

Social needs – the Green is a central meeting place which is widely used for small social gatherings such as picnics, as well as for larger group activities such as informal sports. It is also used for some larger, citywide events such as the Race for Life, and the Children’s Festival, which bring people together and increase cohesion and understanding through the promotion of shared values. It is also widely used for walking and cycling, both for commuting and recreation, and its skate park is a popular feature for young people’s exercise. The swimming pool is also popular and promotes healthy exercise.

Economic needs – the Green is an important contributor to the City's visitor economy, and is an important element of city centre green space, which is widely promoted to potential visitors as an attractive feature of the city. The Green also provides natural and recreational space for a large student population, which is a massive element in the city's economy. Narrow boats moor on the riverbank here, including visitor craft spending money in the city. Visitors are also drawn to events such as the Beer Festival, which takes place on the Green each year and generates a great deal of interest and spend.

Environmental needs: Cambridge is a city with a highly environmentally aware population that values green space in its own right, and Jesus Green is an important part of the green infrastructure of the city. As well as offering a range of habitats, it forms part of a green corridor along the riverbank, linking spaces for commuters and for wildlife, and helping to make the city centre accessible for cyclists and pedestrians. The trees are also highly valued for their amenity and visual value in greening the city, and for their mitigation of pollutant associated with heavy city centre traffic, while the space also acts as a quiet haven amid city centre bustle and noise.

2e How do people get involved in the management of your park?

There are several bodies with an interest in the way the Green is run. The Jesus Green Association, a voluntary group, was set up to be a voice for interested citizens in partnership with the Council; members of its committee are regular attendees at the city's Jesus Green working group; one of them is, by invitation of the committee, nominated by the Senior Bursar of Jesus College; the present nominee happens also to be a governor of Park Street school, whose children use the Green for play and recreation. There are also Friends of Jesus Green Pool, and a Save Our Green Spaces group, which aims to coordinate all those concerned with the city's green spaces. Representatives of the Student Union and of the skateboarding fraternity are represented on the Jesus Green Working group.

The Friends of Jesus Green Pool meet regularly and organise events celebrating this unique facility. They are keen to promote the heritage of the lido and to help encourage new audiences, which could enable the use of the pool to be extended.

The Jesus Green working group currently has no fixed membership; city officers have good knowledge of who to contact when particular items come up for discussion, in addition to the Jesus Green Association, the Friends of Jesus Green pool, Save Our green Spaces, Camboaters, Cam Rowers, and students. There are regular meetings with the Cam Conservators; they are the river's navigational authority and they own and manage the lock and the lockkeeper's cottage (which are listed buildings).

The working group also brings together officers from different departments of the Council, including those whose brief is landscape architecture, trees, or children and young persons. The GreenStat facility allows any user of the Green to comment on its state and its amenities. The new Performance Management Framework should enable the Council and the working group to do its job of managing the Green successfully, and to respond to public concerns.

Area Committee regularly consider reports, questions and requests concerning Jesus Green. These Area Committees allow groups and individuals to raise concerns with elected members.

Section Three - Your Project

3a What is your project? (200 word limit)

All project partners acknowledge that we must retain the historical, informal and 'open' feel of Jesus Green, whilst enhancing and preserving key features, such as play, sport, buildings, the river and tree planting. We see a lot of potential for volunteering, education and training and audience development. The key to enhancement is the strategically placed Rouse Ball pavilion (1926). Refurbished, it can provide food and drinks, shelter, interactive information, a community room and new toilets.

We wish to improve the visual appearance of the outdoor lido (1927) so that it is better integrated in the park, provide kiosk facilities, make the pool more accessible for disabled swimmers and families. We wish to consider methods to improve sustainability to the Lido. We can prolong the pool's season by volunteer lifeguard scheme and promoting the facility to new users.

We wish to improve understanding travel through the site by providing interpretation/ orientation boards and better pathways. Access to and from the river can also be improved.

Improving drainage will extend the Green's year-round usable area.

We see potential for community led arts and heritage initiatives, and wish to enhance sustainability, biodiversity, value and opportunities for memories.

3b What are the main aims of your project?

We aim to make improvements to the facilities and infrastructure of Jesus Green whilst retaining the essential character and general ethos of the site. These will provide a green space that will better cater for visitor needs and encourage more people, and a wider range of people, to use the Green. We aim to address the current users' perceived shortcomings of Jesus Green and the relatively low dwell times spent there by providing good quality facilities, especially toilets, and catering provision.

This will:-

Make it possible for more people to use the park, and to stay for longer when they visit. Increase the range of people using the park, attract more visitors, children and families, people with disabilities and community groups;

Increase awareness of the park's history and heritage, and promote involvement in managing its assets. Make the park a focus of civic pride and a catalyst for community activity and engagement;

Make the Rouse Ball Pavilion the hub of the Green; A recent structural report exposed severe problems. (We would prefer to restore it rather than replace it; although the cost is much the same); Create a small café, with tables on the grass in summer, should increase numbers using the Green and their dwell time. The public toilets in the pavilion need to be refurbished; There is unused space, some of which could store equipment for maintenance of the Green (getting rid of the shed beside the lockkeeper's cottage), some of which could be a community room, and some of which could become an information centre, and not just for the Green: the Open University is interested in a joint project for 'pervasive' technology.

The swimming pool, unheated, and open only in the summer months, is on the Green but scarcely part of it. We wish, in consultation with the Friends, to improve its entrance and other aspects, provide a ramp into the pool for disabled swimmers and create a separate splash area for children. Provision of a small kiosk facility in one of the existing buildings could service both the pool and the park.

Creation of a stakeholder / user group alongside the friends of the pool would enable the development of volunteering opportunities and other potential new users such as triathlon and canoe clubs.

A recent survey has highlighted a number of initiatives, which could be employed to reduce utility consumption and therefore the carbon footprint of the facility. We would like to implement some of these changes together with further exploration of the hydro electricity scheme.

We will improve the points of access onto Jesus Green to encourage more visitors to explore the green and make use of the existing and new facilities, hence our attention to the paths. River access will also be improved to include DDA compliance for access to the playboat. A hammerhead at the point of vehicular access from Victoria Avenue (a project in hand) should obviate any need for heavy vehicles to proceed further on to the Green and reduce damage to paths and surfaces.

Under the direction of the Public Art Officer at Cambridge City Council, we will create an artist brief to enable us to engage a community artist to be involved with significant aspects of the project such as the refurbishment of the buildings and interpretations and signage.

The redundant electricity sub-station will be removed and the area tidied and replanted. The redundant wooden bowls pavilion has conservation area consent for demolition and re-landscaping.

We will ensure that the project will provide opportunities for training and education, initially in support of the overall management of Jesus Green but also to other green spaces and recreational facilities within the City.

We have identified a need for, and will, develop a tree warden scheme that will support the management of the city's tree stock and provide education for pupils/students in biodiversity linked to the Rouse Ball Pavilion. Archaeology of the site will be explored, particularly the World War II air raid shelters, which could provide opportunities for links with the local schools and Folk Museum projects.

3c How have you arrived at this project?

An application for funds for Jesus Green was made in 2008, but it won only partial local support. This application is made after considerable discussion with the Jesus Green Association, who, have put the proposals to a special general meeting and have received unanimous support for them from their members. Discussions with other parties, in particular with the Cam Conservators, encourage us to say that the bid has general support.

The City's current parks strategy (approved Jan 2010) sets out ten emerging priorities that are itemised in par.2.10. This bid impacts positively on all of these. (See supporting document - Cambridge Parks – Managing the City's asset)

In considering and formulating this bid, we have drawn key learning from the work completed to support the unsuccessful 2008 application. In particular, we have tailored the plan to focus more on retaining the existing ethos of the site, and attempted a less radical re-modeling of the Green; and we have worked hard to build, and to respond to, a partnership vision for the site that is shared and owned by the community and stakeholders.

We have further discussed and prioritised the Master Plan, with some elements already being progressed through existing Council resource. (See plan JG 002)

The sum of all the proposed changes forms a strategic plan which, when completed, will retain the historic open feel which we seek to preserve. We wish to make Jesus Green an exemplary green space within Cambridge that will create a benchmark for other open spaces within the city.

Should we be unsuccessful in this bid, we will have to take a phased approach and prioritise according to available resources.

Section Four - Project Outcomes

4a1 Outcome 1: How will you increase the range of audiences using and enjoying the park?

What we know about audiences at the moment is the park functions as a local park, but also meets needs for people further afield and has a role as a tourist attraction. It is a popular site but is not as inclusive as it could be and some parts of the space are little used. Our project tackles these audience weaknesses by:-

- Extending the amount of useable space to allow a wider range of activities to take place at the same time;
- Increasing the take up at the lido by making it more attractive for young children and their parents and more accessible for people with disabilities;
- Creating DDA to access the riverbank;
- Encouraging visitors to penetrate further into the park and make more use of it;
- Enabling families in particular to spend longer on site, by providing the infrastructure they need;
- Making it easier to access the site and to travel through it for pedestrians and cyclists; and
- Enabling a more diverse range of activities indoors and outdoors. Stimulating greater use of the site by local groups and volunteers.

Through this project we aspire to encourage use from a broad range of people, from across Cambridge, by creating better access points and routes across the site and then by creating opportunities for users to spend longer using and enjoying the new and improved facilities on Jesus Green.

The creation of a Community Café will provide a much need focal point and facility throughout the year and would encourage new users such as tourists to venture onto Jesus Green, offering an alternative to the built environment of the City Centre. Any new or adapted pavilion will also serve as a useful resource for residents dropping children at the local school, passing through the green to other areas of the city and for users of the Lido who have expressed a need for this type of facility.

4a2 What type of people visit the park now, what do they mostly visit for, what are their concerns about the park, and how many visits were there in the last 12 months?

We have a strong evidence base from consultation to inform us who uses and who doesn't use Jesus Green.

We want to update this during the development phase. Our Audience Development Plan tells us an enormous amount about who our audience is, where it lives and what its aspirations are for the future of this space, but the plan requires updating.

The open nature of the park makes it difficult to assess accurately how many visitors Jesus Green attracts. But anecdotal evidence suggests there are a number of days when it is full to capacity.

Section Four - Project Outcomes

4b Outcome 2: How will you conserve and enhance the heritage value of the park?

The project will enhance the setting of listed buildings and heritage features by removing redundant features such as the wooden bowls pavilion, electricity sub-station and concrete wall surrounding the lock keepers cottage. The capital investment will allow significant preservation works to be undertaken to secure the longevity of many of the key features of Jesus Green. The paths, which have been repaired in an ad hoc manner, will be leveled to remove the camber so paths will not be visible and inhibit the vista across the park.

Work to refurbish and renovate the Rouse Pavilion will bring new life to what is essentially a redundant building. Work is required to underpin the structure and a new roof is required. This building dates back to 1920s and is a recognisable feature of Jesus Green being used up to the 1990s as changing facilities. The proposed new use will re-establish the building as a valued community resource and provide a flexible space, which could be used in a variety of positive ways.

Jesus Green has a clear place in the history and development of Cambridge as a City. It is important that we provide clear links with this heritage and this could be through a mixture of mediums such as interpretation panels, develop better links with the blue badge guides, increase river access and knowledge of the river and through targeted events such as exploring the archaeology of the site, specifically the air raid shelters the outlines of which are still visible during dry periods. Raising the awareness of the heritage value to local residents and users of the site will increase their appreciation and understanding of this asset.

Our volunteer tree warden program will enable us to monitor the condition of the historic trees that are such an important part of the site and respond to problems speedily.

Our proposed works to the pool will improve its sustainability as well as protecting the structure for future generations as part of the wider landscape.

Awareness of the heritage of Jesus Green is low and our plans for development of interpretation and understanding will raise awareness and help to protect historic features and facilities.

Jesus Green could become an exemplary project used to drive further improvements in management and maintenance across other parks and open spaces.

Section Four - Project Outcomes

4c Outcome 3: How will you increase the range of volunteers involved in the park?

We see potential in this project for increasing the role of existing voluntary stakeholders and their members and for attracting new volunteers through the activities we envisage. In the development phases we want to discuss the opportunities for volunteers with third sector bodies across the City.

Jesus Green offers a number of opportunities for volunteers to be involved:

Jesus Green Association / working group will allow people to get involve in management and everyday care of the site;

Tree Warden scheme will train volunteers to monitor tree conditions and report to professional arboriculturalists;

Community Café will provide training and opportunities in catering and customer service. The activity space will provide additional premise for groups and individuals to meet, perform, exhibit etc;

Outdoor Lido– trainee lifeguards to help support the increased use / seasonal use of the pool;

There may also be opportunities for volunteers in developing interpretation, awareness and publicity linked to the history of the site.

Section Four - Project Outcomes

4d Outcome 4: How will you improve skills and knowledge about parks through learning and training?

Training and learning opportunities will be provided throughout the project to support the long-term sustainability of the site, Jesus Green, and where possible to develop staff, unpaid, volunteers, community groups, young people, students, school groups and others. A training plan was written as part of the previous 2008 lottery submission and this will be reviewed during the development stage of the project to ensure it is still pertinent and addresses the needs of Jesus Green and this project. It is intended to provide

opportunities, which can be utilised in other parks, open spaces and heritage sites.

Potential learning areas include;

Arboriculture - identification, survey, monitoring and planting to support development of tree warden scheme.

Archaeology - Event focused work with local schools and community. Possible links with Folk Museum and Oral history projects. Work would support development of improved interpretation and understanding of Jesus Green.

The University has just launched a new program exploring the history of urban parks and we would like to talk to them in the development phase about linking Jesus Green and other spaces within this program.

Management of wildlife habitats - Understanding the landscape and management regimes needed to promote specific niches. This would engage local volunteers and current staff.

Historic landscape - Working with volunteers / volunteer management. Turf and landscape management for improvements to grass tennis courts and seasonal bedding.

Additional training opportunities to support staff and volunteers would include; marketing, web design / technology, opportunities for apprenticeships through grounds maintenance and catering.

Training and learning opportunities would be provided for local residents / local community to support the Friends of groups, and volunteers. Additional training for Cambridge City Council staff to support the improved management and maintenance of Jesus Green. Volunteer training would be provided in a cascade approach from professional staff who have the appropriate skills. Investing in Volunteers sets clear guidelines and standards for management and development of volunteers and will allow the City Council to review the schemes, whilst publicly demonstrates the City Councils commitment to supporting volunteer opportunities.

Learning about local communities is a key feature of the National Curriculum in both key stage two and three. There are clear opportunities within this project to engage with local schools e.g. local history, tree planting, wildlife and ecology issues, informal play activities and specific events.

4e Outcome 5 How will you improve management and maintenance?

As a direct result of a recent restructure, Cambridge City Council Streets & Open Spaces department are now responsible for the management and maintenance of Jesus Green, with officers responsible for the development and maintenance of the green now residing in one department.

A performance management framework has been introduced across all City Council managed sites to assess both quality and value against a set of criteria such as bio-diversity, accessibility and community. These assessment criteria can be benchmarked with user group perceptions of each of the green spaces.

However we know that the green currently falls short of Green Flag status and we want to use the development phase to produce (together with Jesus Green Association) a ten-year management and maintenance plan that will take us to Green Flag quality and keep us there.

The conservation and management plan will be revised to support the bid.

Training will be available to develop specialist skills, including those of volunteers and apprentices.

4f How will your project affect the environment?

An environmental impact assessment will be undertaken as part of this project during the development phase. This will be assessed at pertinent periods during the project, particularly during the building phase.

Flood risk will be assessed with the Environment Agency Officers in consultation with the Sustainable Drainage Engineer.

Jesus Green has attracted attention from local naturalists who have provided historical context and species records from the site, which will be used to form a biodiversity action, plan for the site. The plan will be used both as a stand-alone document, but also form part of the 10-year management and maintenance plan.

Surveys undertaken in 2008 looked specifically at the presence of any species with legal protection. Jesus Green was not considered suitable habitat for any protected species other than bats. As such a bat survey will be necessary before undertaking building works on site.

The development stage of the project will enable the feasibility study for the micro hydro scheme to be re-assessed at Jesus Green Weir. If successful energy generated could be used to support the pool, Rouse Pavilion and kiosk.

Where possible we will look to source local sustainable products and use local contractors and consultants to reduce carbon footprint of the project. Building works will use sustainable methods wherever possible. This will form part of the brief for the building works on site.

Section Five - Developing and Delivering The Project

5a Who are the main people responsible for developing and delivering your project?

Project Delivery Team will be led by Streets and Open Spaces and consist of key City Council officers such as; Asset Manager (Streets & Open Spaces), Open Spaces Officer (Streets & Open Spaces) Project Officers, Arboricultural Officer, Project Officers, Recreation Officer, Architect, Landscape Architect, Conservation Officer and Finance Manager. Other key members of the group will consist of Ward Councillors, Jesus Green Association, Conservators of the River Cam, Friends of Jesus Green Swimming Pool and other stakeholders.

Meetings will be facilitated by Streets & Open Spaces department of Cambridge City Council and held at least every six weeks during the development phase of the project. This frequency will be increased during periods of high activity or as issues arise which require quick resolution.

Specialist support will be required in some areas and will be invited to participate as the need arises.

5b Describe in detail the development work needed for your project.

Development phase of the project will be used to prepare specialist works, undertake consultation and create an overall master plan for the development of Jesus Green. The City Council has a strict policy on procurement, all works will be commissioned subject to these guidelines.

The Master Plan for Jesus Green needs to be refined to reflect views from the consultation held during 2008 and also reflect the work that has been undertaken and being progressed.

Conservation Management Plan, review of 1998 and 2008 document to reflect changes in policy statements, any new information relating to the site and long term objectives.

Review and amend the Management & Maintenance Plan dated 2008 to reflect features and facilities of the park relating to the Master Plan and proposed works and to achieve and sustain Green Flag status.

Drainage scheme proposed in 2008 requires renewal and input from Environment Agency and Sustainable Drainage Officer.

Although Jesus Green is a semi formal green space we would welcome the opportunity to engage with the local Wildlife Trust to review both the management regimes for the site, and consider initiatives that would increase bio-diversity and habitat niches on the site in the form of a bio-diversity action plan which would be a stand alone document and form part of the 10 year management and maintenance document.

A feasibility study was undertaken in 2007 looking at potential sites to accommodate a micro-hydro electric scheme in the City. Jesus Green Weir was deemed to be the most efficient and suitable site. Technology has developed since the initial proposal in 2007 and we would like to review the proposal and reconsider this initiative as part of the overall project for Jesus Green, specifically for generating power to the Rouse Pavilion and Lido.

We would like to increase access opportunities at the Lido by adding a graduated shelf into the pool. Structural surveys work would be required to assess the suitability of this proposal. We will also need to undertake detailed consultation with the users of the pool as we are aware there are currently mixed views regarding any adaptations to Lido (this is included in the overall consultation costs detailed below).

The paths on Jesus Green have been repaired in an ad hoc manner for many years and as a consequence have increased cambers and make pedestrian and cycle routes across the green more difficult. Plans and specifications for relaying the paths are required particularly on the London Plane Avenue that will need to accommodate tree roots.

A commercial business plan will need to be developed and assessed for the new community café, kiosk proposals and any other potential commercial activity developed through this project. It is recognised that the commercial activities being proposed are small, yet would provide a valuable supplement to the provision of green space at Jesus Green.

Building works proposed require planning permission, RIBA drawings, structural surveys and associated costs such as building control and planning permissions. Initial drawings will be produced to form part of the overall consultation regarding the project. These will then be refined to RIBA stage D standard.

We need to update the Audience Development plan and link its conclusions to the Master Plan.

The Activity Plan will be developed as feasibility studies, specialist works, consultation and further discussion with interested partners is pursued. Work will be undertaken and the plan completed during the development phase to support the project from its inception to ongoing longer-term objectives.

Consultation will be undertaken as three strands;

1. A stakeholder review of the Master Plan that will enable key participants to understand the ethos of the proposal and then given an opportunity to review and discuss any issues that may arise.
2. On-site consultation for three sessions at varying times and days and would form part of other ongoing event and activities. This would be used to capture views of those users not represented by the

recognised stakeholder groups and may also given the Jesus Green Association an opportunity to promote their work and enhance membership.

3. Online consultation. This will require good marketing that could be done through various means including local publications, citywide events and weblinks.

Consultation is an integral part of this project and even if the bid is unsuccessful will provide the City Council with useful insight into users perspectives of Jesus Green.